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Professional Experience

Senior Graphic Designer, 2017–Present

Lia Auto Group, Albany, NY

Created both traditional and digital advertising graphics for all of the Lia Auto Group's 21+ dealerships and eight manufacturers

Senior Graphic Designer & Photographer, 2017–Present

North River Marketing, Troy, NY

Designed digital and print material, photographed client events, authored client blog posts, built client social media calendars

Temporary Designer & Photographer, 2017

SKS Bottle and Packaging, Watervliet, NY

Came up with innovative ways to photograph products to incorporate into product pages and newsletters, photographed products, and edited photos to company standards. Other tasks included creating labels for industry shots, and creating advertisements

Temporary 2D Designer, 2016–2017

EP&M International, Albany, NY

Designed, edited, and updated trade show graphics, permanent installations, exhibition graphics, environment graphics, brochures, and collateral material

Junior Designer, Designer, 2014–2016

Lia Auto Group, Albany, NY

Created web ads, Facebook ads, carousel slides, and email graphics for any of the Lia Auto Group's 18 dealerships and twelve car brands

Design Intern, 2014

Uhrenholt A/S, Middelfart, Denmark

Designed 100-page business manual from plain-text document, created internal communication campaign, photographed products, maintained and enhanced corporate brand, and edited sales brochures

Intern, Freelance Designer, 2013–2014

Overit, Albany, NY

Designed advertisements, pay-per-click advertising, CD packaging, branding, and other miscellaneous collateral design projects

Freelance Designer & Photographer, 2006–Present

Projects types include: Identity design, album design, movie title design, promotional design, print & digital advertising, editorial design, storyboarding, character design, event photography, portrait photography, automotive photography, concert photography, and more

Honors & Awards

Cover Feature

Ms. Magazine, 2016

Finalist, Logo Design

The Albany Ad Club ADDY Awards, 2016

Best in Show, Student, Brochure Design

American Graphic Design & Advertising Awards, 2015

Award of Distinction, Student, Annual Report

American Graphic Design & Advertising Awards, 2015

Published, Photography, *The Rotarian Magazine*,

Vol.193 No.12 | Vol.195 No.8 | Vol.196 No.7

Award of Distinction, Student, Packaging (CD)

American Graphic Design & Advertising Awards, 2014

Award of Distinction, Student, Packaging (POP)

American Graphic Design & Advertising Awards, 2014

Silver Medal, Point-of-Purchase Design

The Albany Ad Club Student ADDY Awards, 2014

Exhibitor, Albany Center Gallery

Juried Output Graphic Design Regional, 2013

Silver Medal, Packaging Design

The Albany Ad Club Student ADDY Awards, 2013

Silver Medal, Poster Design

The Albany Ad Club Student ADDY Awards, 2013

Silver Winner, Davey Awards, Print Media

International Academy of the Visual Arts, 2009

Education

The College of Saint Rose, Albany, NY

BFA in Graphic Design, Minor in Art History, 2014

Study Abroad

Rotary New Generations Exchange

Middelfart, Denmark, Summer 2014

References

Andrew Kauffman, Founder

North River Marketing

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Lars Christensen, Designer

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Susan Merrick, Creative Director

Overit

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