



elissa g ebersold

36 bridge street • slingerlands ny • 12159

518.331.5946 • elisitagaylestudios@gmail.com

elissagayle.ebersold.org

### Professional Experience

*Junior Designer*, 2014–Present

Lia Auto Group, Albany, NY

Created web ads, Facebook ads, carousel slides, and email graphics for any of the Lia Auto Group's eighteen dealerships and twelve car brands; uploaded banner advertising to AdRoll and Google AdWords

*Design Intern*, 2014

Uhrenholt A/S, Middelfart, Denmark

Designed 100-page business manual from plain-text document, created internal communication campaign, photographed products, maintained and enhanced corporate brand, and edited sales brochures

*Designer*, 2013–2014

Overit, Albany, NY

Designed advertisements, pay-per-click advertising, CD packaging, and other miscellaneous collateral design projects

*Freelance Designer & Photographer*, 2006–Present

Clients include: The Genie Fund, The Inn at Deer Meadow, Stanford University GSB Sports Innovation Conference, BSA Troop 58, Not Like The Light (film), Spaceland, Argonauts Pictures, Your Pre-Med Advisory Team, and JCC Maccabi Games, Capital District Triathlon Club, The O'Donnell Family, Matthew Ogren, Kelly Haseotes, Dr. Theresa Flanigan, and STRIDE Adaptive Sports, Inc.

### Education

The College of Saint Rose, Albany, NY

BFA in Graphic Design, Minor in Art History, 2014

### Study Abroad

Rotary New Generations Exchange  
Middelfart, Denmark, Summer 2014

Michelangelo in Italy

Florence/Rome Italy, March 2012

### Design & Digital Skills

Visual identity and branding, business systems, packaging, media design, brochures, newsletters, editorial and book design, poster design, information design, web and interactive design, and studio photography. Proficient in Adobe Creative Suite including Illustrator, Photoshop, InDesign, and Dreamweaver

### Honors & Awards

Finalist, Logo Design

The Albany Ad Club ADDY Awards, 2016

Best in Show, Student, Brochure Design

American Graphic Design & Advertising Awards, 2015

Award of Distinction, Student, Annual Report

American Graphic Design & Advertising Awards, 2015

3rd Place, Photography Contest

*The Rotarian Magazine*, 2015

Award of Distinction, Student, Packaging

American Graphic Design & Advertising Awards, 2014

Award of Distinction, Student, Packaging

American Graphic Design & Advertising Awards, 2014

Silver Medal, Point-of-Purchase Design

The Albany Ad Club Student ADDY Awards, 2014

Exhibitor, Albany Center Gallery

Juried Output Graphic Design Regional, 2013

Silver Medal, Packaging Design

The Albany Ad Club Student ADDY Awards, 2013

Silver Medal, Poster Design

The Albany Ad Club Student ADDY Awards, 2013

Silver Winner, Davey Awards, Print Media

International Academy of the Visual Arts, 2009

### References

Lars Christensen, Designer

Uhrenholt A/S

Teglårdsparken 106

DK-5500 Middelfart • +30 33 33 02

larzy@me.com

Susan Merrick, Creative Director

Overit

435 New Scotland Avenue

Albany, NY 12208 • +1 518.465.8829

susan@overit.com

Suzi Moran, Creative Director

L&F Creative, LLC.

5966 Curry Road Extension

Schenectady, NY 12303 • +1 518.461.8231

creativesuzim@yahoo.com